The 2013 Doing Business in China Seminar and Study Tour

Shanghai, Hangzhou, Beijing and Hong Kong

July 6-22, 2013

Co-sponsors:
WMU Haworth College of Business
WMU Diether H. Haenicke Institute for Global Education
Shanghai Jiao Tung University
Beijing Jiao Tung University

http://broncosabroad.international.wmich.edu/?go=doingbusinessinchina
The 2013 Doing Business in China Seminar and Study Tour – Summer II of 2013
Western Michigan University
Haworth College of Business
Haenicke Institute Study Abroad
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**Program Overview**
The Doing Business in China Seminar and Study Tour is designed to be an international experience for MBA students and undergraduate students majoring in business, economics, or Asian study. The program is offered in cooperation with Shanghai Jiao Tung University, and Beijing Jiao Tung University. The program includes seminars on business in China and U.S.–China relations, corporate visits, cultural tours, and sightseeing. Partial funding is provided by the WMU Haworth College of Business and Haenicke Institute of Global Education.

**Academic Credit**
Student enrolls for three credit hours in BUS 5940 or other course is subject to department approval. Enrollment will be for Summer II, 2013. Students are urged to work closely with the appropriate academic advisor(s) to determine how these credits will be counted towards their degree.

**Location**
China is the most populous country with about 1.3 billion people. China attracted $117 billion of foreign investment in 2011. It is the second largest trading nation with about
$1.7 trillion of foreign trade. Beijing is the national capital and the site of the 2008 Summer Olympics. Shanghai is the business and banking center. Many multinational companies and financial institutions have established their Far Eastern headquarters in Shanghai or Hong Kong. Participants in the “Doing Business in China” program will attend seminars in Kalamazoo, Shanghai and visit Chinese and foreign corporations in Shanghai and Beijing.

**Lodging**
Lodging will be in selected hotel rooms with two students per room. The cost for lodging is included in the program price. The fee for single room supplement is $700.

**Cost**
The program fee includes WMU tuition (3 credits) and fees, health and emergency assistance insurance, visa to China, on-site orientation, hotel accommodations, breakfasts, most meals in Shanghai and Beijing, course materials, and corporate visits. Not included are airfare, passport and visa, immunizations, meals and beverages not specified, and personal expenses.

**Scholarship**
Students applying for this program may be eligible for the HCOB Study Abroad Scholarship or HIGE Scholarship up to $1,000 per student.

**Financial Aid**
Students eligible for federal or state financial aid may use their awards for studying abroad. After as student has been accepted to the program, he/she must complete required paperwork with WMU Financial Aid to apply financial aid to the program costs. It is the student’s responsibility to complete the paperwork prior to departure and to maintain compliance with financial aid regulations while studying abroad. Non-WMU students must apply for financial aid through their home university.

**Application**
Application and online program brochure is available online at:
http://broncosabroad.international.wmich.edu/?go=doingbusinessinchina

**Contacts:**
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**NB:** Program fees are subject to adjustment due to changes in actual exchange rates or other factors. In addition, programs may be modified or cancelled in the event of insufficient enrollment.
The 2008 Business Study Tour Group Picture

Things to do for student participants in the 2013 program:

1. Register for the study tour and a course
2. Obtain a passport
3. Buy an airline ticket from WMU travel agent or another travel agent
4. Obtain a China visa
5. Pay the program fee
6. Finalize a course project proposal

*If you have any questions, please contact Dr. Roger Tang at (269) 387-5247 or roger.tang@wmich.edu.