

# Employment & Salary Report, 2008

Department	Employers	Job Titles	Starting Salary Range
<b>Accountancy</b>	U.S. Office of Inspector General Plante Moran Stryker PricewaterhouseCoopers Dana Holding Corp.	Auditor Staff Accountant Senior Financial Analyst Tax Associate Cost Accountant	<b>\$45,893 - \$48,000</b>
<b>Business Information Systems</b>	Auto-Owners Insurance Co. Unisys Hewlett-Packard Kohler Company Hormel Foods Accenture	Programmer Consultant Change Mgmt. Coord. Systems Analyst Computer Analyst SAP Specialist	<b>\$42,909 - \$47,000</b>
<b>Finance &amp; Commercial Law</b>	Stryker Corp. Kimberly-Clark GMAC JPMorgan Chase Ameriprise Edward Jones	Financial Analyst Analyst Financial Analyst Personal Banker Financial Advisor Investment Rep.	<b>\$44,780 - \$48,500</b>
<b>Management</b>	Target J.B. Hunt Eaton ConAgra Foods John Deere Marathon Oil Whirlpool	Executive Team Leader Operations Supervisor Plant Manager Sales Representative Buyer Purchasing Procurement Specialist	<b>\$35,000 - \$49,500</b>
<b>Marketing</b>	C.H. Robinson Bronson Methodist Hospital Hormel Foods Sun Life Financial Kellogg's Nestle USA Acosta Sales and Marketing	Account Executive Business Development Sales Representative Sales Representative Premium Promotions Sales Manager Leadership Development Program	<b>\$36,340 - \$41,250</b>

Click on the following link to take the WMU Graduate Survey:

<https://www.sais.wmich.edu/SelectSurvey/TakeSurvey.asp?SurveyID=41K5m431852KG>

# Graduate Survey

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<b>Haworth College of Business, Western Michigan University 2008 Graduates</b>			
<b>Major</b>	<b>Number of respondents</b>	<b>Average Salary</b>	<b>Percent of students reporting an internship</b>
Accountancy	30	44,000	50
Computer Information Systems	13	41,818	100
Telecommunications Information Management	1		100
eBizD	4	48,000	*
Finance	27	41,385	67
Personal Financial Planning	8	47,500	*
Management	39	39,159	33
Integrated Supply Management	28	48,611	82
Human Resources Management	11	33,000	*
Marketing	28	33,611	29
Advertising & Promotion	31	28,386	67
Food & CPG Marketing	7	44,100	100
Sales & Business Marketing	23	40,167	40
Master of Business Administration	26	70,000	0
Master of Science in Accountancy	7	52,000	50

\*Many of the respondents did not answer this question.

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# Graduate Survey

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Undergraduate April 2009 Graduates

Major	Average Starting Salary	Percent of students reporting an internship
Accountancy	50,167	50
Computer Information Systems	48,000	75
Telecommunications Information Management	*	*
eBizD	*	*
Finance	42,100	60
Personal Financial Planning	*	*
Management	34,444	9
Integrated Supply Management	46,500	80
Human Resources Management	36,000	43
Marketing	32,500	29
Advertising & Promotion	29,500	100
Food & CPG Marketing	39,875	83
Sales & Business Marketing	44,357	64

\*Insufficient response rate

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